

CITY OF COVINA STRATEGIC PLANNING RETREAT
Thursday, October 25, 2012 – First Presbyterian Church, Covina

8:00 a.m. Continental Breakfast

8:30 a.m. Welcome, Purpose of the Retreat, Public Comment and Introduction of the Facilitator and Recorder – Mayor

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of Group

City of Covina:

- Mission/Purpose Statement
- Vision Statement
- Core Values/Guiding Principles
- Three-Year Goals (2009-2012)

What are the City of Covina's Strengths and Major Accomplishments in the Past Three Years and Progress on the Objectives Since the April 5, 2012 Strategic Planning Retreat

What are the City of Covina's Current Internal Weaknesses/Challenges?

What are the External Factors/Trends (e.g., economic, political, social, technological, environmental) what Will/Might Have an Impact on the City of Covina in the Next Three Years:

- Positively (opportunities)?
- Negatively (threats)?

Review Three-Year (2012-2015) Goals (what the City of Covina needs to accomplish)

Identify Six-Month Strategic Objectives (how the goals will be addressed initially – by when, who will be accountable, for what specific, measureable results) for each of the Three-Year Goals

Next Step/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date for a six-month follow-up)

Summary of the Retreat and Closing Remarks

1:00 p.m. Adjourn

There will be a mid-morning break and group lunch. Please limit use of cell phones and PDA's to the breaks.

Please bring the latest update of the strategic plan (the completed matrix) and your calendar.